The STRIVE Auction Planning Committee invites you to sponsor STRIVE’s 15th Annual Live and Silent Auction. Décor, marketing plans, item solicitation, and a generous menu are already underway. This year’s theme is Outer Space/Galaxies! All signs point to 2019’s auction being the most memorable yet!

Now is the best time to sign on as an auction sponsor in order to receive maximum brand exposure before and during the event. Auction sponsors are featured in regional advertising within the Greater Portland market, targeted mailings to a list serve of over 5,200 homes, and digital engagement. During the event, sponsors are highlighted in front of 450+ community leaders and STRIVE families in attendance.

The legacy of your sponsorship is the auction’s impact on STRIVE members. In 2018, auction revenues of $95,000 enabled STRIVE to provide engaging, strength-based programs to over 1,000 tweens, young adults and adults with developmental disabilities from Greater Portland through STRIVE’s social, educational, and post-secondary programs.

Remember—“The Brightest Stars Are Those Who Shine For The Benefit Of Others.”
STRIVE is a nonprofit in South Portland, Maine that serves over 1,000 tweens, teens, and young adults with developmental disabilities.

Founded in 1999, STRIVE opened its doors to young adults with developmental disabilities as a place to socialize with peers on Friday nights.

Today, STRIVE consists of over ten social, educational, employment, and post-secondary programs:

- STRIVE U
- Tweens
- Next STEP
- After School
- STRIVE 25
- Straitman STRIVE Bayside
- STRIVE Night
- Camp STRIVE
- TOPS
- STRIVE 25
- Wednesday Night Educational Series
- Section 29 In-Home Supports

Eighty percent of STRIVE’s funding comes directly from fundraising, specifically three major fundraisers: STRIVE Rocks, STRIVE 5k and Block Party, and our Live & Silent Auction.

“Our son [is part of] STRIVE Bayside, a program with which we are all thrilled. Because of the focused curriculum, the overarching set of goals that he is responsible for, and the particularly practical nature of the program, he has gained independence and takes pride in his increased skills. He makes every effort to complete the daily expectations in his shared living program and has learned a good deal about navigating the city of Portland.”
- Meredith Kerr, North Yarmouth, ME
STRIVE’s 15th Annual Live and Silent Auction

**Premier Sponsor □ $5,000**
- Brand prominence in event media Maine (advertisement in Magazine, Yelp, regional print and radio)
- Premium branding on Save the Date, and Invitations mailed to 3,500+ homes
- Premium branding on event poster
- Sponsorship announcement on agency social media, email newsletter, print newsletter
- Exclusive full page advertisement in Auction Program Booklet (450 copies)
- Logo placement on online auction website
- Significant branding at event
  - Exclusive opportunity for a company representative to speak at the event
  - Exclusive opportunity for static or interactive tabling
  - Logo projected on wall throughout event
  - Opportunity to have signage at event
  - Opportunity to place business cards or collateral in attendee swag bags
- 30 tickets to the event ($1,000 value)

**Corporate Sponsor □ $2,500**
- Company logo included in Maine Magazine advertisement
- Logo included on event invitation and posters
- Sponsorship announced on social media and email newsletter
- Logo placement on online auction website
- Quarter page advertisement in Program Booklet (450 copies)
- Significant branding at event
  - Logo projected on wall throughout event
  - Opportunity to have signage at event
  - Opportunity to place business cards or collateral in attendee swag bags
- 18 tickets to the event

**Presenting Sponsor □ $3,500**
- Premium branding on all marketing materials, including advertisements in Maine Magazine and Yelp! and inclusion in local press releases
- Sponsorship announcement on social media, email newsletter, and print newsletter
- Opportunity for half page ad in Program Booklet (450 copies)
- Logo placement on online auction website
- Significant branding at event
  - Logo projected on wall throughout event
  - Opportunity to have signage at event
  - Opportunity to place business cards or collateral in attendee swag bags
- 24 tickets to the event

**Supporting Sponsor □ $1,000**
- Logo included on event invitation and posters
- Sponsorship announced on social media and email newsletter
- Logo placement on online auction website
- Significant branding at event
  - Opportunity to have signage at event
  - Opportunity to place business cards or collateral in attendee swag bags
- 12 tickets to the event

**Contributing Sponsor □ $500**
- Logo included on event invitation and posters
- Sponsorship announced on social media and email newsletter
- Logo placement on online auction website
- Opportunity to hang a banner at the event
- 8 tickets to the event

**Live & Silent Auction Item Donation**
- Items of all values and types are accepted.
  - Donors of items with a value of $1,500+ will receive 8 tickets to the event
  - Donors of items with a value of $500-$1,499 will receive 4 tickets to the event
  - Donors of items with a value of $100—$499 will receive 2 tickets to the event
SPONSORSHIP FORM

STRIVE’s 15th Annual Live and Silent Auction
Wednesday, October 23rd, 2019

Sponsor Information

Company Name: ____________________________________________________________
Contact: ___________________________ Phone Number: _________________________
Email: ___________________________ Fax Number: _____________________________
Address: __________________________________________________________________
City: ___________________________ State: ___________ Zip Code: _________________

Sponsorship Package

☐ Premier Sponsor • $5,000 ☐ Supporting Sponsor • $1,000
☐ Presenting Sponsor • $3,500 ☐ Contributing Sponsor • $500
☐ Corporate Sponsor • $2,500

☐ Please Send Invoice ☐ Visa ☐ Mastercard ☐ Discover ☐ Check ☐ Cash

Card Number: ___________________________ Exp. Date: ______________
CVV: _____________ Name on Card: ____________________________

Authorized Signature: ____________________________________________________________________________________________

☐ We would like to send a representative to the Planning Committee Meetings:
Name: ___________________________ Email: ________________________________

Event Contacts

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www.pslstrive.org/auction